

Beat: Arts

## Establishment 2016-2018 of international City(Estate) of the Comic strip & Image

### Interview with Pierre Lungheretti

PARIS, 26.07.2016, 15:45 Time

**USPA NEWS** - - The project of establishment of the international City(Estate) of the comic strip and the image is marked by a profusion of proposals which seem to echo the excitement which reigns at present in the sector of the comic strip...

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Absolutely, the esthetic ramifications and the capacity of the comic strip to be innovated on the graphic plan as much as in the narrative forms are everything made striking since about twenty years. It is fascinating to observe, it makes one of the most alive sectors of the French cultural landscape, moreover the French comic strip is well exported outstandingly.

The numerous proposals of the project of establishment reflect the area(extent) of missions entrusted in the international City(Estate) of the comic strip and the image as much as their reading in the alder(ell) of this new context.

- Ramifications which illustrates for example the dialogue between the comic strip and the cinema or the video games

The international City(Estate) of the comic strip and the image is a composite establishment, which gathers(collects) a certified museum of the comic strip museum of France - the only one in France this day-, a public library(bookcase), a house of the authors, a specialized bookshop, a Documentation Centre, and a cinema art house.

Considering the choice(selection) a few years ago to direct the economic development of the pond angoumois around the companies of the image through the Pole(Center) Embellish with images, it seemed to me very important that there is this connection, especially as many authors of comic strip collaborate with companies of the image, whether it is in the sector of the cartoon film or the video game. As regards the cinema, the mutual influences are very strong for a long time, today one think of authors as Joann Sfar, Riad Sattouf or Marjane Satrapi but if we go back up(raise) a little farther in time, René Goscinny had too very strong links with the cinema.

- Important novelty, the implementation before 2018 of 'New Factory', a cultural area dedicated to the authors, the place of crossings between the disciplines and the public

There are several objectives behind this promotion(valuation) of the creation. First objective: give to see this creative excitement in the sector of the comic strip which is particularly striking in the contemporary landscape. The second objective with 'New Factory' is to make visible the community extremely rich and diversified by the authors to Angoulême: approximately 200 authors live today in Angoulême, it is an ecosystem which moves all the time, some arrive and settle down, others leave then return.

Contrary to other authors' communities, she(it) is very welded. Besides, several generations coexist thanks to the existence of the superior European School of the image with which we are going to densify our links. It is a real wealth, it seemed to me absolutely major that the international City(Estate) of the comic strip and the image can be this workplace in common with the community of the authors.

- You also go to multiply authors' residences

The house of the authors already welcomes between 30 and 50 authors a year of whom a strong proportion of foreign authors. The evolutions brought to the device(plan) of residence aim at consolidating the territorial anchoring of the international City(Estate) of the comic strip and the image and at increasing the raising awareness of the public to 9Åme Art. The residence is approved by a large majority by the beneficiaries.

In the cultural institutions or the schools where he(it) are welcomed, the artists share and to discover their artistic universe and at the same time a whole piece of the comic strip. With the Regional Cultural Affairs Directorate of New Aquitaine, we also think about

residences in rural areas and in the priority territories.

- You soon go to throw (launch) the digital library of the City (Estate)

The digitization of our collections allows a visibility and a division (sharing) of our resources with new readers and partners. The portal (gate) of the future digital library is taking shape, it is about a first version, we are going to improve him (it) during summer and shall throw (launch) it really after holidays.

- Other stake, to intensify the international action of the City (Estate)

I have already evoked the house of the authors the attractiveness of which is very strong international. We wish today to strengthen this influence (radiation), in particular through a global programme in the direction of the French-speaking comic strip. This one combines (organizes) exhibitions (exposures) - we work at present on a project around the new Arabic comic strip with an important French-speaking section (shutter) -, exchanges and authors' welcome (receptions) of French-speaking countries, in particular the Arab world and sub-Saharan Africa, and support (accompaniment) in engineering.

Other shutter (component) developed within the framework of our partnership with the French Institute: develop our role of real resource for the cultural services (departments) of the French embassies abroad. It crosses (spends) by a documentary support, bibliographical advice (councils), the accessibility for the resources of the digital library, or traveling exhibitions (exposures). Last element: We are going to give more place (square) to our international network, than it is about our European, Asian partners - I think in particular in Korea in Taiwan - or still of South America where demands (requests) were sent to us by Mexico and Colombia.

- From the point of view of the cultural and artistic education, the project of establishment wishes 'to slow down' the classes comic strip

There is a considerable enthusiasm around the class organized comic strip four years ago. I attended a practical workshop (studio) recently and I was able to measure to what extent all the actors - teachers, head teacher, ombudsmen "" were satisfied by his (her) results (profits), whether it is within the framework of the fight (wrestling) against the academic failure, to create a cohesion of group or strengthen the capacity of concentration of the classes. The class concerns the levels of 6E And 5E.

When the pupils who benefit from it pass in 4E Their teachers are struck by their performances, in particular in terms of reading. With the rectrix of the academy (regional education authority) of Poitiers, we think about the modalities (methods) and the conditions to spread (widen) this device (plan) on the whole academy (regional education authority). Certain demands (requests) exceed (overtake) even the academy (regional education authority) today: establishments of Paris and Endowed wish to become integrated into this device (plan).

- The operation 'Bubbles in fury' with the minors (miners) under a court order also knows a big (great) success

The international City (Estate) of the comic strip and the image is partner of this operation which associates the professionals of the judicial Protection of the youth of the Ministry of Justice for more than 15 years, we bring a support in terms of expertise and resources. We capitalize from this experience (experiment) of specific cultural action: all the teachings which we pull (fire) can be reinvested in other sectors of the cultural action.

- The City (Estate) is financed by the public actors today, of whom the Ministry of Culture and Communication (Regional Cultural Affairs Directorate of New Aquitaine) and local authorities. You wish to diversify the resources, by calling on (by appealing) to the sponsorship. How do you go to proceed ?

The comic strip is not a familiar sector for the traditional sponsors of the culture who put a lot more into the music, the world of the Fine Arts and the Visual Arts. It slows down not at all our determination, quite the opposite. We are going to begin (undertake) an approach (initiative) of raising awareness in the direction of a number of companies of the territory Charentais and of new Aquitaine and suggest them putting a lot on symbolic projects of the project of establishment.

(It will be) such as 'New Factory', evolution of the museographic routes (courses) of the museum, creation of the museum of the children it is strong projects which are going to re-configure the establishment, to give him (her) a new dynamics and I hope that companies will be interested in the fact of associating their name and their image to these new projects.

Source : Ministry of Culture and Communication - Interview with Director-General Pierre Lungheretti on the project of establishment 2016-2018 of the international City(Estate) of the comic strip and the image, in Angoulême.

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**Article online:**

<https://www.uspa24.com/bericht-8718/establishment-2016-2018-of-international-cityestate-of-the-comic-strip-und-image.html>

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